



ANNUAL O. HENRY MUSEUM
PUN-OFF WORLD CHAMPIONSHIPS
2024 SPONSORSHIP PACKET

ABOUT THE COMPETITION

The Annual O. Henry Museum Pun-Off World Championships is the oldest pun competition in the United States and, to our knowledge, the world. The event is a time-honored Austin tradition-2024 will represent the competition's 47th consecutive year! This unique event brings together punsters and word-play enthusiasts to celebrate what Henry Erskine termed "the lowest form of wit... the foundation of all wit," the pun!

ABOUT THE BRUSH SQUARE MUSEUMS FOUNDATION

The Pun-Off is the signature annual fundraiser for the Brush Square Museums Foundation, the 501(c)(3) nonprofit organization that raises funds to promote, restore, and protect the O. Henry Museum and the Susanna Dickinson Museum in Austin, Texas. O. Henry, the author of beloved stories such as *The Gift of the Magi* and *The Last Leaf*, lived in the small house that now serves as his museum with his wife and daughter from 1893 to 1895. Susanna Dickinson, one of the few survivors of the siege of the Alamo, lived in the home that serves as her museum in 1869. The Annual O. Henry Pun-Off World Championships raises funds for these museums, which are free and open to the public to learn about these historic personages and life in early Austin.

**BE PART OF AUSTIN
HISTORY AND
CULTURE**

2024 EVENT DETAILS

Saturday, May 11, 2024

11 am - 6 pm

Brush Square

409 E. 5th St, Austin TX

SPONSORSHIP REACH

- Reach 1,500+ event attendees
- Reach 4,000+ followers across social media platforms
- Reach 6,000+ people through our website
- Be an integral part of a one-of-a-kind event that has been "keeping Austin weird" since 1977!

SPONSORSHIP BENEFITS

 	The Giggle \$250	The Chortle \$500	The Hearty Laugh \$750	The Howl \$1,000	The Guffaw \$1,500
Public Thank You on Event Stage	Verbal acknowledgement on event stage	Verbal acknowledgement on event stage	Verbal acknowledgement on event stage	Verbal acknowledgement on event stage	Verbal acknowledgement on event stage
Websites*	Business name on websites	Business name on websites	Small logo on websites	Medium logo on websites	Large logo on websites
Social Media Channels+	Tagged 1 X all social media channels	Tagged 2 X all social media channels	Tagged 2 X all social media channels	Tagged 3 X all social media channels	Tagged 4 X all social media channels
Projected Slide Show at Event	Business name included	Business name included	Logo included	Logo included	Individual Slide with Logo
T-Shirt	Name on shirt	Name on shirt	Small Logo on Back	Medium Logo on Back	Large Logo on Back

*Websites include: punoff.com and brushsquaremuseums.org

+Social Media Channels includes: Annual O. Henry Museum Pun-Off World Championships Facebook Group and Twitter (@punoffatx), Brush Square Museums Foundation Facebook Page, O. Henry Museum Facebook Page, Susanna Dickinson Museum Facebook, Brush Square Museums Instagram. Your organization may be tagged in more posts, these are minimums.

SPONSORSHIP COMMITMENT

You can commit to sponsoring the 2024 Annual O. Henry Pun-Off by filling out this form and returning it by mail to 1205 Pigeon Forge, Pflugerville, TX 78660 or by filling it out online at: punoff.com/sponsorship

Contact Name: _____

Contact Email: _____ Contact Phone: _____

Company Name: _____

Enter company name exactly as you want it to appear on promotional materials

Address: _____

Email a PNG file of your company logo to emily.oconnor@austintexas.gov, please CC cleben@gmail.com

Sponsorship Level: The Guffaw (\$1,500)

The Howl (\$1,000)

The Hearty Laugh (\$750)

The Chortle (\$500)

The Giggle (\$250)

Other Amount: _____



Pay for Sponsorship Here

Payment Method: Option 1: Our company paid online

Pay online at: punoff.com/sponsorship or scan the QR code above

Option 2: Our company is mailing a check.

Make checks payable to Brush Square Museums Foundation and mail to: c/o Treasurer, Foundation, 1205 Pigeon Forge, Pflugerville, TX

78660

ANOTHER WAY TO DONATE

We would also welcome donations of goods or services for our Silent Auction. If you are interested in donating an item for the Silent Auction instead of or in addition to your sponsorship, please contact Julianne Richter at richterjulianne59@gmail.com and we will arrange a pick up.

Questions?

Feel free to contact Emily O'Connor at emily.oconnor@austintexas.gov with any questions about the donations or the Pun-Off

Need a Logo for the Annual O. Henry Museum Pun-Off World Championships?

Request it from Emily O'Connor at emily.oconnor@austintexas.gov